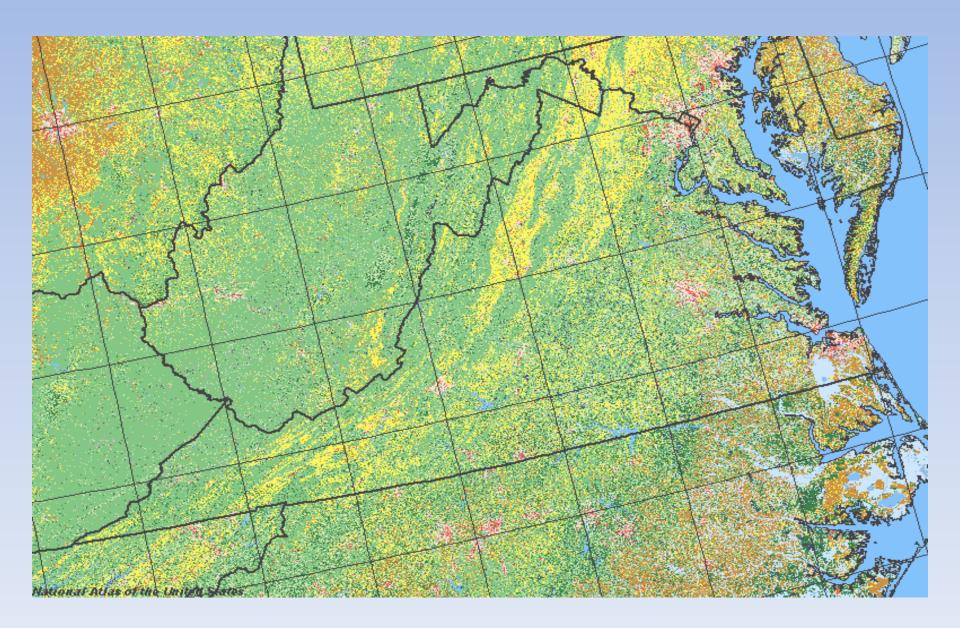


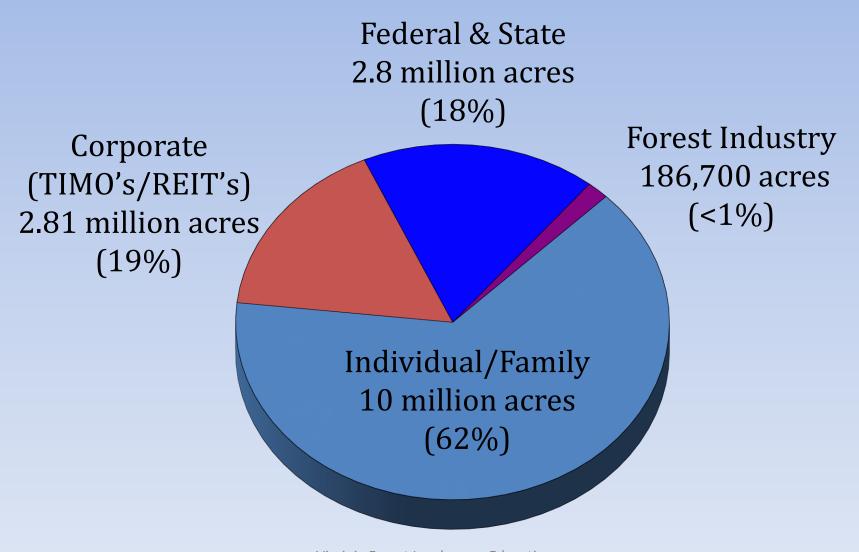
Background: The Importance of Forestry in Virginia

Virginia Forest Landowner Education
Helping Virginians Keep Their Forests Healthy & Productive
Real Forestry for Real Estate

Why are forests important to Virginia?



Forest Land Ownership in Virginia



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Economics



- Total economic impact \$17 billion/year
- \$8.8 billion in value-added
- 103,800 jobs
- 2% of GDP in Virginia

Economics

- \$257 million in stumpage
- 503 million cubic feet of round wood products
 - Saw logs, pulpwood, veneer, poles, posts, pellets, mulch
- Christmas trees?







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Forestry Tourism

- Wildlife
- Recreation
- Leaf-peeping
- History



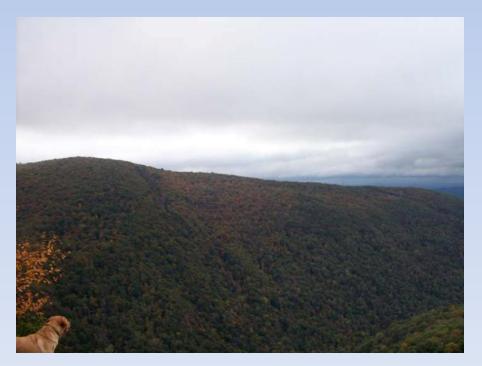






Ecosystem Services

- Ecosystem Services /Nature's Benefits
 - Benefits forests provide to society; generally free of charge
 - Difficult to put a monetary value on
 - Estimated at 21.8 billion annually
- Include values such as:



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Nature's Values

Soil Protection

- Roots and litter hold soil in place (reduce erosion)
- Retain/increase soil nutrients
- Maintain soil moisture



Water Quality (\$1,217/acre/year)

- Act as filters remove toxins from rainfall before they move into streams
- Slow down runoff
- Keep steam temperatures down through shading

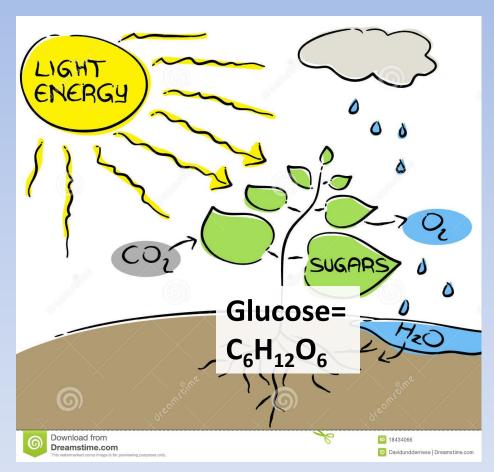
Nature's Values

- Air Quality (\$56/acre)
 - Filter toxins from air
 - Provide shade and cooling
- Wildlife habitat (\$500/acre)
 - Food (hard & soft mast)
 - Shelter (dens, cover)
 - Water
 - Space



Carbon storage Nature's Values (\$182/acre/year)

- Take up 42.8 million tons of CO₂ equivalent annually
- Current storage is 1.2 billion metric tons of carbon
- Forest products can provide long-term carbon storage
- Carbon credits may provide a stream of income to landowners in the future



Social Values

Aesthetics

- Forests are pretty
- Crime reduction
 - 50% reduction in crime in urban areas with trees





Researchers are working on ways to assign monetary amounts to nature's values

The Importance of Forestry in Virginia

Keeping our forests healthy and productive is essential for maintaining our quality of life in the Commonwealth. Private landowners, your clients, play a huge role in this!

