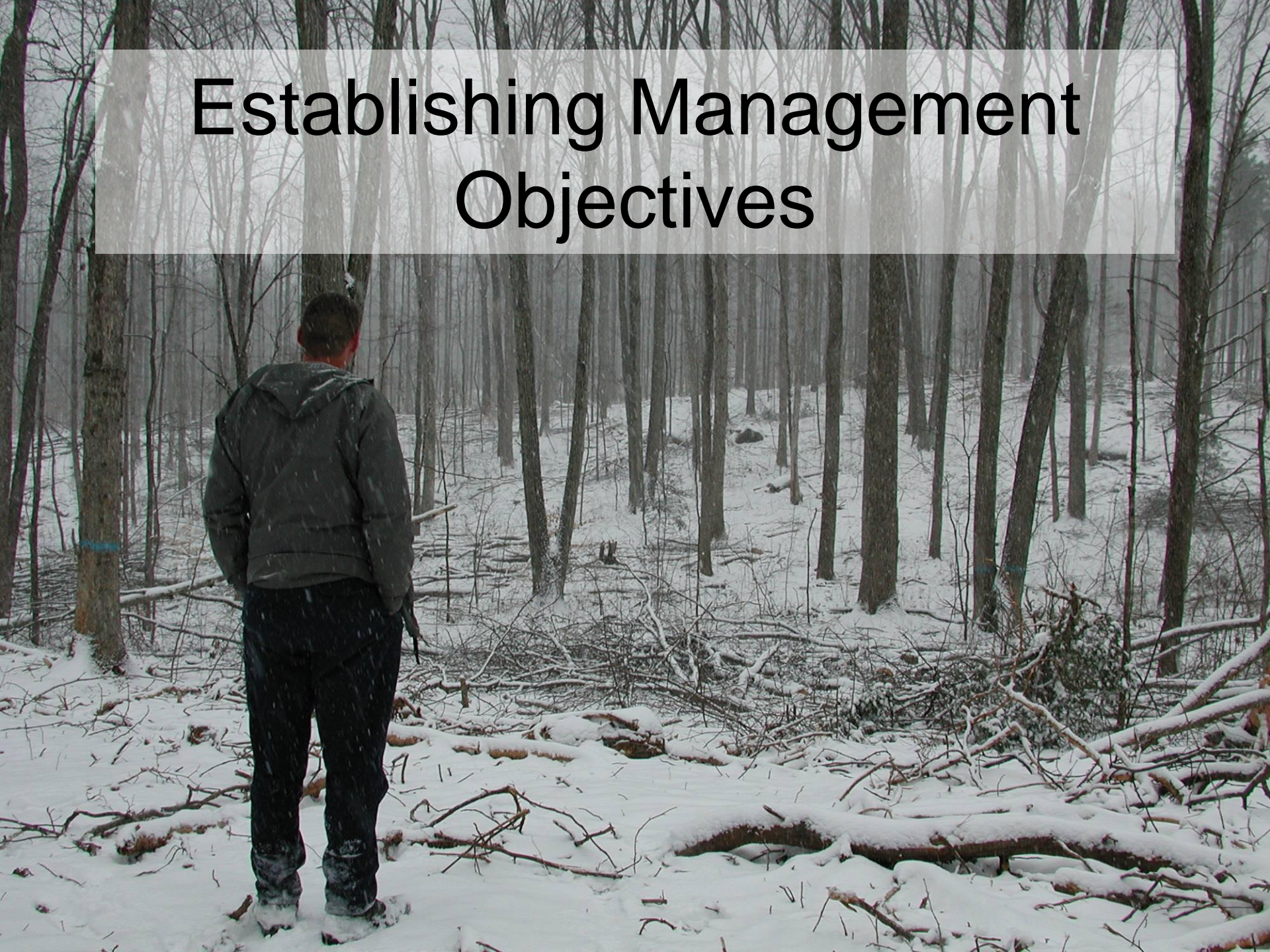


Establishing Management Objectives



Planning

- Forest management decisions can have long-term impacts
 - Health and productivity of forests
 - Financial resources
- Unintended consequences in forestry are rarely positive
- May be difficult to change in the short-term
- Planning can help minimize unintended consequences

Goals

- Statements of desired outcomes or future conditions – the big picture vision for the property
- Broad, open-ended
- Must be achievable



“Grow mature pine sawtimber.”

“Create wildlife habitat.”

“Earn enough income to pay the property taxes.”

Objectives

- Written statements of concrete steps to achieve each goal

“Plant 450 loblolly pine trees per acre in the winter of 2013 following a site prep burn and an herbicide application to control woody competition.”

“Convert the southern field from fescue to warm season grasses in 2014.”



Goals & Objectives

- Hire a professional forester
- Are goals realistic?
- Incorporate into management plan
- Revisit periodically, especially if your resources change



